

Job Title:	Product Manager
Salary:	
Working Hours:	8:00 – 5:00
Location:	Nijkerk, The Netherlands

About us

Power Sonic has nearly 50 years' experience as a leading force within the battery industry. From our inception in 1970 our focus has been the design, manufacture and distribution of innovative battery solutions. Our battery products are used worldwide for a broad range of electronic and industrial applications, our key markets include life safety, medical, utilities and infrastructure, Powersports and industrial automation.

We are constantly developing new products to set the pace within a rapidly changing industry. The continuous improvement of our engineering processes allows us to develop products with better value and superior performance. The capability to provide our customers with reliable and economical products is the cornerstone of our business. We employ over 1,000 people worldwide with our corporate headquarters in the USA with major operations in UK, France, Mexico and The Netherlands. We also have an impressive national and international distribution network ensuring coverage worldwide.

Job Overview/ Duties

As product manager you will act as product owner of your own product domain. As a product owner you will have key responsibilities for development, production, marketing and product life cycle management.

- You will develop and execute product and portfolio strategies
- Propose new products to the innovation team
- Act as communicator and voice of customer between R&D, quality control, supply chain and marketing
- Create the necessary new product documentation
- Work with sales, operations, innovation and customer experience teams globally to successful release products
- Provide product training internally and globally and support the training of sales channels

- Observe customer needs, competitive landscapes, market developments and technology trends
- Conduct vertical specific research to identify gaps in product offerings and potential solutions
- Analyse sales results and market share
- Manage complex product release processes, assign actions and manage progress towards deadlines

Skills/ Experience

Essential

- Proven experience in product management with technical understanding
- Proven communication skills with internal and external stakeholders

applied knowledge of

- New product generation
- Developing business cases
- Portfolio and product life cycle management
- Global project teamwork
- Market research techniques
- Developing vertical specific product strategies
- Microsoft office and product data management systems

Desirable

- Knowledge of Microsoft Dynamics Nav or similar
- Experience working in the battery or energy storage industry
- Engineering degree

This is not an exhaustive list and you are required to be flexible in your approach to carrying out your duties that may change from time to time to reflect changes in the Company's circumstances.

Please contact careersEMEA@power-sonic.com